



# West Jesmond Primary School

**Friday 22<sup>nd</sup> November 2019**

**Dear Parents and Carers,**

## **Be a Santa to a Senior Campaign**

On Tuesday this week Heather Hughes and her team from Home Instead Senior Care came into school and gave a presentation in assembly about their 'Be a Santa to a senior campaign. It is a wonderful campaign attached to The Bring Joy Foundation which is a charity set up to benefit older people in the community and is one that this year, as a school, we are hoping to be able to support.

The campaign itself essentially supports older people in the community, who may not otherwise receive a present by giving them a gift at Christmas time. The charity would therefore, greatly appreciate a wrapped gift donation, which can be a gift of your choice suitable for an older person, male or female. Your child should have brought home a gift label today in their book bag to attach to the gift should you wish to donate. The gifts can be as simple as a small box of chocolates, but could make such a big difference to an older person this Christmas.

Some of the groups and charities to benefit this year will be; Independent Age Newcastle, The MEM Dance Group, Age UK Newcastle, The Alzheimers Society, All Saints Church, Newcastle Veterans, Red Cross Christmas Day Lunch and Search.

Should you feel able to support the campaign, the gifts can be brought into school all week from Monday 25<sup>th</sup> November until Friday 29<sup>th</sup> of November, when they will be collected by Heather and distributed to some local older peoples groups and charities the following week.

Kind Regards,

Lucy Oades  
Raising Aspirations and Enterprise Coordinator.

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