



# Fairtrade products and crops: Mix and Match



Find five Fairtrade products you can buy in a shop. Then, match each photo to the crop it comes from.





# Fairtrade Products

Name the Fairtrade products.





# Fairtrade Products Vocabulary

Vocabulary to match with Fairtrade product photos.



<b>bananas</b>	<b>ground coffee</b>
<b>chocolate</b>	<b>gold</b>
<b>clothing</b>	<b>honey</b>
<b>cocoa beans</b>	<b>nuts</b>
<b>coconut</b>	<b>olive oil</b>
<b>coconut tree</b>	<b>pineapple</b>
<b>coffee beans</b>	<b>rice</b>
<b>cotton</b>	<b>sugar</b>
<b>roses</b>	<b>tea</b>
<b>green beans</b>	<b>tea leaves</b>



# What I know about Fairtrade products

Choose three photos of Fairtrade products and write what you know about them.



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**Instructions:** Watch the film and answer the questions below.

**oddizzi.com | Explore the World – Food and Farming – Fairtrade**



**Film:** Fairtrade banana growers, Dominican Republic

### 3 things I have learnt:

1.	2.	3.
_____	_____	_____
_____	_____	_____
_____	_____	_____

### 2 things that made me go 'wow!':

1.	2.
_____	_____
_____	_____

### 1 question I have:

1.
_____
_____

## What does Fairtrade mean?

Fairtrade means 'trade' that is 'fair'.

Trade is when people and countries sell things to each other. Farmers sell the crops they grow.

Trade isn't always fair. Big companies and rich countries buy a lot of crops from poor countries. They don't always pay a good price.

Fairtrade buyers want to make things better. They agree to pay farmers a fair price for their crops.



Fairtrade rose farm in Kenya, Africa

## How does Fairtrade work?

Fairtrade farmers know they will get a good price. They can make plans for their farms, spending money to make them better and safer. The farmers must also agree to treat their workers well.

Fairtrade buyers pay extra money, called a 'premium'. The farmers might use this premium to build a school or a health centre in their village.



Fairtrade premium paid for this school in Mali, Africa



Look out for the Fairtrade Mark!

## How do we know if things are Fairtrade?

Fairtrade products are sold in the shops. If something is Fairtrade, it will have the Fairtrade Mark on it. Can you find the Mark on anything in your house?

Fairtrade goods are sometimes more expensive. But they're also very tasty!

## What kind of things are Fairtrade?

Bananas are the most popular Fairtrade fruit. There's also Fairtrade:

- coffee
- tea
- chocolate
- sugar
- flowers
- gold
- cotton (to make clothes)



Fairtrade bananas are very popular

In total, there are more than 4,500 Fairtrade products!

## Where do Fairtrade products come from?

Fairtrade products come from countries all over the world.

Bananas and cocoa are grown in tropical countries. Fairtrade flowers come from Kenya, in Africa. Mines in South America produce glittering Fairtrade gold.



A Fairtrade tea farm in Malawi, Africa

Wherever they are in the world, Fairtrade farmers promise to look after their environment (the world around them). The environment matters to all of us.

## What can I do to help?

Have you ever said: 'It's not fair'? Well – now you can make a change!

When you shop, look out for the Fairtrade Mark. Could you buy some Fairtrade fruit or chocolate? What about your school lunches? Ask if your school uses Fairtrade ingredients.



Why not hold a Fairtrade coffee morning!

If you're good at baking, you could hold a Fairtrade coffee morning. Make Fairtrade coffee and tea (don't forget Fairtrade sugar)! Bake a yummy chocolate cake using Fairtrade cocoa.

Fair – and delicious!

## Key words:



Fairtrade

product

environment

ingredients

tropical

premium



Photo Credits

School in Mali - Image provided by the Fairtrade Foundation ©TrevorLeighton2012

Fairtrade tea plantation - Image provided by the Fairtrade Foundation ©Anette Kay

## What does Fairtrade mean?

Fairtrade means 'trade' that is 'fair'.

Trade is when people and countries sell things to each other. Farmers sell the crops they grow.

Trade isn't always fair. Big companies and rich countries buy a lot of crops from poor countries. They don't always pay a good price.

Fairtrade buyers want to make things better. They agree to pay farmers a fair price for their crops.



Fairtrade rose farm in Kenya, Africa

## How does Fairtrade work?

Fairtrade farmers know they will get a good price. They can make plans for their farms, spending money to make them better and safer. The farmers must also agree to treat their workers well.

Fairtrade buyers pay extra money too, called a 'premium'. The farmers might use this premium to build a school, a health centre, or a bridge over a river.



Fairtrade premium paid for this school in Mali, Africa



Look out for the Fairtrade Mark!

## How do we know if things are Fairtrade?

Fairtrade products are sold in the shops. If something is Fairtrade, it will have the Fairtrade Mark on it. Can you find the Mark on anything in your house?

Sometimes, Fairtrade products are more expensive. But people are usually happy to pay more, because they know the price is fair. And of course, Fairtrade products are very tasty too!

## What kind of things are Fairtrade?

Bananas are the most popular Fairtrade fruit. There's also Fairtrade coffee, tea, chocolate and sugar. It's not just food – you can buy beautiful Fairtrade flowers. Fairtrade cotton is used to make clothes and bags. There's even precious Fairtrade gold.

In total, there are more than 4,500 Fairtrade products!



Fairtrade bananas are very popular

## Where do Fairtrade products come from?

Fairtrade products come from countries all over the world.

Bananas are grown in tropical regions. Cocoa, to make chocolate, comes from countries like Cote d'Ivoire, in Africa.

Fairtrade flowers grow well in Kenya's sunny climate. Mines in South America supply glittering Fairtrade gold.



A Fairtrade tea farm in Malawi, Africa

## What can I do to help?

Have you ever said: 'It's not fair'? Well – now you can make a change!

When you shop, look out for the Fairtrade Mark. Could you buy some Fairtrade fruit or chocolate? What about your school lunches? Ask if your school uses Fairtrade ingredients.

If you're good at baking, you could hold a Fairtrade coffee morning. Make Fairtrade coffee and tea (don't forget Fairtrade sugar)! Bake a yummy chocolate cake using Fairtrade cocoa.

You could send the money you raise to the Fairtrade Foundation. Take a look at its website here: <http://www.fairtrade.org.uk/>.



Why not hold a Fairtrade coffee morning!

## Key words:



Fairtrade

product

environment

ingredients

crop

tropical

premium

Mark

Photo Credits

School in Mali - Image provided by the Fairtrade Foundation ©TrevorLeighton2012

Fairtrade tea plantation - Image provided by the Fairtrade Foundation ©Anette Kay

# Check Your Understanding – Fairtrade

1. Which sentences are true and which are false? Tick the answer.

Sentence	True	False
Fairtrade means trade that is fair.	✓	
Mines in Egypt produce Fairtrade gold.		
Fairtrade farmers do not get a good price for their crops.		
Fairtrade buyers pay extra money, called a 'premium'.		
Fairtrade products have the Fairtrade Mark on them.		

2. Name a Fairtrade product.
- \_\_\_\_\_
3. What can you do to help Fairtrade farmers around the world?
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

4. Which of these is **NOT** a Fairtrade product you've read about? Tick the answer.

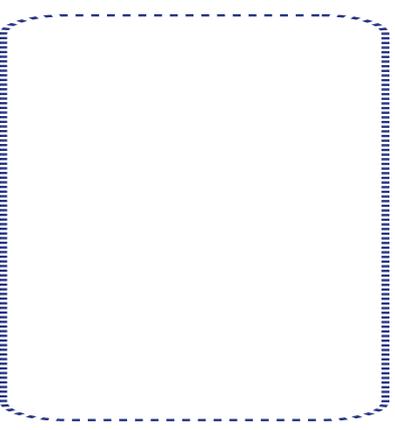
sugar

crisps

chocolate

coffee

5. Draw the Fairtrade Mark.



- 6.



*Tell me, Odd, one thing you have learned about Fairtrade that you didn't know before.*

**Extension Activity:** Create a poster that you can display at your school to encourage people to buy Fairtrade products.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

# Vocabulary Builder – Fairtrade

1. Find one noun.

\_\_\_\_\_

2. Find two adjectives.

\_\_\_\_\_ & \_\_\_\_\_

3. Draw a line to link each key word to its definition.

Terms	Definitions
Fairtrade	Trade that is fair.
Premium	Foods that are used to make a dish.
Ingredients	Extra money buyers pay to farmers.

4. Circle the adjectives and underline the nouns below.

a) Fairtrade farmers know they will get a good price.

b) Bananas are the most popular Fairtrade fruit.

5. Choose two of the key words below and write a new sentence for each.

**Fairtrade**      **farmer**      **ingredients**  
**premium**      **product**      **tropical**

Word	Sentence
Example: premium	Fairtrade buyers pay extra money called a premium.
	_____
	_____
	_____

6. Make the sentence below more descriptive.

Things are Fairtrade. → \_\_\_\_\_

\_\_\_\_\_

# Explore Text Features



1. What type of text is this? How do you know?  
Complete the sentences.

This is a(n) \_\_\_\_\_ text. I know

this because \_\_\_\_\_

\_\_\_\_\_

2. What is the main title of the text?



3. Find a subtitle and copy it below.

4. How do the subtitles help you understand the text?  
Subtitles help me understand the text because \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

5. Draw a new picture and write a caption for it.

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6. Why are captions generally included below pictures?

\_\_\_\_\_

\_\_\_\_\_

7. Create your own key words! Choose five words  
from the text that you think are very important.

Key words: